



For Immediate Release

COLBORNE FOODBOTICS INTRODUCES A NEW MANUFACTURER REPRESENTATIVE BASED SALES NETWORK

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Lake Forest, IL – Colborne Foodbotics, LLC, a leading provider of automation systems for the Baking and Food related industries, announces it has developed a new program to sell its products through a network of Manufacturer’s Representatives. “It is critical our customers have a consistent face to face presence from our sales organization to insure they have access to the latest information on what automation solutions are available to bring them consistent financial return”, stated Rick Hoskins, Director of Sales and Marketing “This new developing organization will be the key for our building a more efficient servicing of our current and prospective customers”.

CF has signed its first agreement with Bakery Concepts International, LLC to be the exclusive representative of Colborne Foodbotics’ products in the Northeast Region. “There is a significant synergy in what we currently represent today and what Colborne Foodbotics offers” said Ken Schwenger, President of Bakery Concepts International, “ We are excited about adding a line of world class automation solutions that deliver great ROI for its users” added Mr. Schwenger.

“Bakery Concept International, LLC is an excellent partner for Colborne Foodbotics” said Mr. Hoskins. “The experience of BCI will ensure we continue to deliver our products in a timely, efficient and accurate manner”.

About Colborne Foodbotics, LLC:

Colborne Foodbotics is a recipient of the Best in Baking Award for its impact on sustainability through the supply of its Industry leading Robotic Basket Loading System which allows users to more efficiently pack their baskets and cases allowing them to fit more products into each basket or case. In addition to Robotic Basket Loading, Colborne Foodbotics has a broad line of robotic automation solutions and fully automated make up lines for the production of Pies and Cakes. They are also a leading supplier of Ultrasonic Cutting Systems.

About Bakery Concepts International, LLC:

With more than 25 years of Baking Industry experience, Bakery Concepts International, LLC brings innovative equipment and logistics solutions to the North American market. From a revolutionary new mixing technology to a far better Flake Ice concept to distribution logistics and cutting edge Robotics, BCI strives for rapid ROI through superior performance, service and support.